

# INSTITUTIONAL EFFECTIVENESS

## THE ANCHOR INSTITUTION COMMUNITY BENEFIT DASHBOARD

**Anchor Mission:** A commitment to consciously apply the long-term, place-based economic power of the institution, in combination with its human and intellectual resources, to better the long-term welfare of the communities in which the institution is anchored.

### Goal:

Create greater institutional accountability by measuring the effort and impact of an institution toward improving the long-term well-being of the community in which it is embedded.

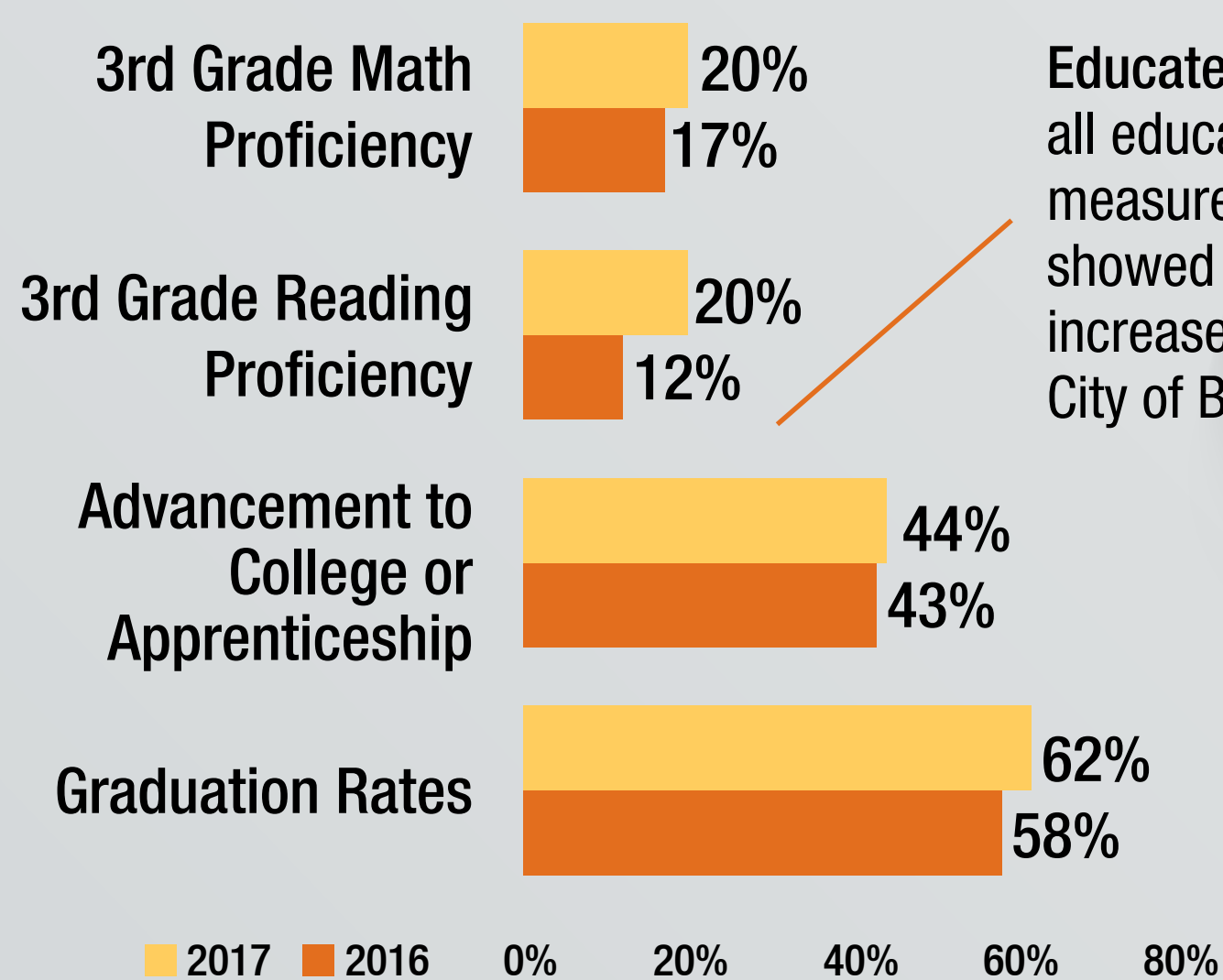
Data collection happens once a year across four main domains:

1. Economic Development
2. Education
3. Health, Safety & Environment
4. Community Building

*Buffalo State joined the learning cohort in 2014. Data collection started in the second year.*

### Institutional Objectives:

1. Involve faculty/staff and students
2. Create a culture where Anchor mission is deeply institutionalized along with required measures
3. Engage West Side community



**Educated Youth:** all education measures showed increase in the City of Buffalo

*100% of RF Employees employed at Living Wage (\$22K) compared to 96% in 2016*

### Buy local policy?

A buy local policy will help keep our money in the City of Buffalo and help the West Side and MWBEs thrive.

- Procurement: Buffalo State procurement was \$28,922,791.63 for 2016-17.
- Analyze procurement processes.

- Direct departmental purchasing towards Preferred local vendors.
- Focus on increasing our local procurement through preferred vendors list.

Buffalo State Procurement	2015-2016	2016-2017
City of Buffalo	21.33%	15.66%
Woman-owned	6.40%	8.98%
Minority-owned	0.48%	1.12%
ZIP 14213	0.16%	0.23%

- What is an acceptable level of local procurement? Is it 15.66%? Is it 21.33%?

### Local Hires

- 33% of City of Buffalo employees are minority (exclusive from City of Buffalo)
- 22% of the West Side employees are minority

**Where can Buffalo State Contribute More?**